

# 15 Benefits of



# Cloud Computing System for Your Business

Cloud computing is revolutionizing how businesses operate, and it's happening faster than anyone could have predicted. The cloud computing market has grown from near-nonexistence in 2008 to being an \$80 billion dollar industry today, with only more growth -and innovation- to come.



**The reason for this unprecedented growth is simple**



There is a cloud service that can benefit any operation, in any area of industry. Further, once a company has a cloud-compatible network installed, future cloud expansions become even faster and easier.

## Cloud technologies:

- ✓ Improve how your employees work
- ✓ Reduce waste
- ✓ Improve auditing
- ✓ Keep you running in a crisis
- ✓ Clean up your bookkeeping

## And that's only the beginning ...

So, in this document, we'll be providing an overview of just some of the major ways a cloud system upgrade can benefit businesses, spread over several common areas of adoption. Any one of these can bring big boosts to productivity, budgeting, and management. Several of them together could take your business anywhere you want to go.



# 15 of the Many Ways Cloud Systems Improve Efficiency

## Enable Mobility

### 1. Eliminate the Pain of Computer Infrastructure

When your systems have migrated to the cloud, it simplifies the architecture and infrastructure of your network significantly. Network components can be added, changed, or moved around seamlessly, without affecting overall operations. No central server means no central point of failure.

Cloud mobility systems create a network that goes wherever you go.

## 2. Improved Telecommuting

When your network isn't limited to your local building, many new mobility options open up. These can easily bring cost-saving value to both you and your employees, if someone can work from a cafe as efficiently as in the office. Or, parents dealing with sick children can stay home, while remaining productive.

## 3. Device-Agnostic Systems

With more workers using their mobile devices in their day-to-day lives, and more consumers shopping with them, universal device access in a business becomes a critical function. Cloud systems provide this, bringing the same content in the same format to every device connecting to the system.

## Disaster Recovery

### 4. Hosted Applications

When you put mission-critical apps onto external servers, that means they're always available in a crisis. If a power outage takes out the building, an employee with a 3G tablet could theoretically run the applications until the power comes back. Software-as-a-Service options don't just save money; they're a true benefit in any emergency scenario.

### 5. Virtual Operating Systems

Entire computer operating systems (OS) can be hosted and delivered via virtualization, called Platform-as-a-Service or PaaS. Connecting devices see the exact same desktop environment at all times, further ensuring continuity of service during outages or across multiple locations.

## 6. Quick-Restore Backups

Functioning backups are at the heart of any disaster recovery plan. From archiving emails as required by regulations, to restoring critical work files accidentally deleted, robust data recovery is a must-have. Cloud services keep those backups safely offsite, away from local trouble, while maintaining full integration with your local file systems.



## Improve Efficiency

### 7. Eliminate Unnecessary Hardware

Computer hardware is an expensive investment for a company, one with high up-front costs as well as significant ongoing costs. One of the single biggest benefits to cloud systems is their ability to eliminate on-site hardware. Without the need for large servers or stacks of hard drives, your electric bill goes down and your available floor space goes up.

### 8. Upgrade With Less Disruption

Once cloud systems are in place, future network upgrades can be effectively invisible. Given the extraordinarily high costs of network downtime, this streamlines a previously-disruptive process. Upgrades don't have to bring work to a halt, or send everyone scurrying to find paper documents.



## 9. No Software Maintenance

With contracted Software-as-a-Service, keeping software running and up-to-date is no longer a concern of your company. The service provider monitors your systems remotely, ensuring that everything keeps running smoothly. If new hardware necessitates updates, the provider sends them along.



## Foster Innovation

### 10. Free Your Staff From IT

Cloud mobility systems remove the network -and the IT department- as obstacles to creative productivity. When any device can connect from anywhere, using standard interfaces and security, you have a network that "just works." Your employees are free to use their devices to maximum potential.

### 11. Universal Collaboration

The cloud can link your operations and employees together in a global collaborative system where the only limit is the speed of light. Side-by-side document sharing and editing become simple. Or, pair your collaboration systems with telepresence videoconferencing that puts everyone in the same room, even if they're halfway around the world.

## 12. Stay On The Same Page

Beyond the individual benefits, cloud collaborative systems create a tighter and more focused business environment. Everyone is on the same page, because everyone's in real time. This unified "vision of the truth" speeds the decision-making process and keeps your workforce on-track.



## Data Management and Accounting

### 13. Recurring Revenue Recognition

As the size of a business grows, simply getting a handle on revenue streams vs costs can be a major chore, requiring extensive hand calculations by accountants that invite human error. Further, manual calculation techniques are constantly running "behind the curve," using data that's days or weeks out-of-date.

Packages such as NetSuite can automate your entire accounting process, giving you an up-to-the-moment overview of all your revenue sources, as well as vastly reducing human accounting errors.

## 14. Simplified GAAP Compliance

The oversight capabilities of cloud-based accounting make all reporting and compliance functions far easier as well. Most standard reporting functions can be accomplished with a few clicks. With a single system overseeing all your financials, with smart systems automatically auditing the data for errors, “red flags” can be quickly caught and accounted for... before an audit.

## 15. Smart Data-Compliance Systems

The regulations over what data has to be saved, or cannot be saved, and for how long are constantly changing, and coming to be ever-broader. Cloud data and financial systems, however, will remain up-to-date on changing regulations, ensuring all data is handled, archived, and/or deleted in accordance with all relevant local regulations. These systems can quickly prevent any unexpected legal burdens.

## The Cloud Potential is Nearly Endless

The truth is, someone could write a book about all the possible applications of cloud services for business, and still not cover all the options. Plus, they'd be months out-of-date before it came out!

If a process can be automated and virtualized, there's a provider offering it as a service. That's where Business Intelligence 101 comes in! Thanks to our decades of combined experience, and vast collection of quality partners around the world, we can precisely match you to cloud service providers who will meet your specific business needs.



# Next Steps

We'll meet with you to discuss your situation today, as well as where your business is headed in the future. Then, we'll hand-craft solutions that make those plans a reality, as well as handling implementation and employee training.

[If you see the potential the cloud holds for your business, click here to schedule a complimentary consultation.](#)

We can help you:

- Decide which cloud application would be best for your organization
- Transition into your cloud solution that you have already selected
- Help you get the most out of your migration into cloud services